DATACARD®
SECURE ID SOLUTIONS

Building a More Secure World

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TECHNOLOGY

Datacard Group

SECURE ID AND CARD PERSONALIZATION SOLUTIONS

PROTECT THE PEOPLE AND PLACES THAT MATTER MOST

Think about all the people who interact with your organization every day. Employees, customers, students, visitors — all of them are vital to your success. Equally critical is a secure environment. One that protects your stakeholders, facilities and data from a wide range of threats.

Secure ID solutions from Datacard Group can help you increase security in any organization around the world. No other manufacturer offers a wider range of fully integrated solutions.

This flexibility is critical. Because for small businesses, a secure ID solution may involve name-and-photo IDs, while schools and universities may require magnetic stripes or smart card capabilities that integrate with access control. Corporations and government agencies often need highly secure IDs with holographic laminates and retailers may want to add a photo or digital signature to gift and loyalty cards.

Datacard Group offers secure ID solutions to meet your needs and fit your budget.
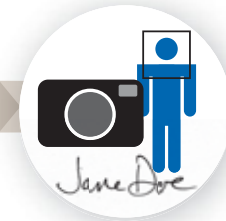
HOW TO BUILD A MORE SECURE ENVIRONMENT

Here are the steps your organization can take to create the right secure IDs. Datacard Group sales channels offer all of the products described here — and much more.

1. Power Up Your Identification Software
Identification software is where it all begins. This application enables you to customize card designs, manage cardholder images and related data, and print custom reports.

2. Capture Images and Signatures
Use a digital camera to photograph the cardholder and a signature pad to record a digital signature.

TRUST THE EXPERTS IN SECURE IDENTIFICATION

FLEXIBLE CHOICES FOR IMPROVING SECURITY

Datacard Group offers one of the broadest portfolios of secure ID solutions available today. Whether you are printing your first ID cards, creating IDs for new facilities or employees, or enhancing your current cards with the latest technologies, we can provide exactly what you need.
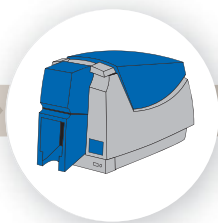
The key is versatility. We design and test the components of our solutions to work together in many different combinations. That means you can mix-and-match software, card printers and other elements in a unique configuration that aligns perfectly with your top priorities.

FROM A WORLD LEADER IN SECURE ID SOLUTIONS

Unlike other manufacturers, Datacard Group specializes in end-to-end solutions for secure IDs. Customers around the world insist on the Datacard® brand because our solutions incorporate advanced technology to solve critical issues in many markets. We also continuously develop innovative features that increase durability, speed and output quality. The end result is exceptional customer satisfaction.

CRITICAL ISSUES TO ADDRESS

- **Design:** One- or two-sided? Monochrome or full-color? Photos and/or logos?
- **Functionality:** Visual identification or machine-readable authentication?
- **Environment:** Average ID life span, daily usage, physical threats?
- **Demand:** Volume of IDs, centralized/distributed production, growth plans?
- **Security:** Access control integration, sophisticated laminates?
- **Information:** Data types, centralized database, secure Web access?

3. Print Cards

After data capture, a desktop card printer prints the card in monochrome or full-color. It may also encode the magnetic stripe or smart card chip.

4. Reload Supplies

High-quality color ribbons, topcoats and laminates help ensure exceptional image quality, consistency and security.

5. Receive Professional Service

Whether you work with Datacard℠ Global Services directly or with one of the skilled dealers or distributors in our extensive service network, you will gain access to a team with the expertise and experience required to optimize performance.

LEVEL 1

Jeffrey Stevens, RN
Outpatient Surgery

CITYWEST

CREATE THE RIGHT CARD SOLUTIONS FOR YOUR ENVIRONMENT

Secure ID cards can be used in a diverse number of ways. That is why Datacard® secure ID solutions are designed to accommodate a broad array of needs across multiple markets and applications. Regardless of your specific needs, you can expect seamless compatibility, outstanding reliability and superior value. Plus, these products can be integrated with an even wider range of third-party offerings for highly specialized applications.
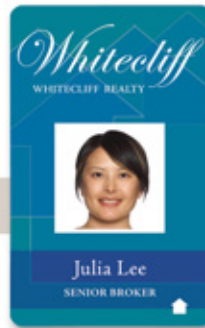
1. VISUAL IDENTIFICATION SOLUTION

- Entry-level ID software
- Professional image capture
- Low-volume card printing

IDEAL FOR:
- Staff IDs
- Education
- Health clubs
- Membership organizations

For basic **VISUAL IDENTIFICATION**, you can use:
- Brilliant color **photos**
- **Logos** and other **graphics**
- Cardholder **signature**
- Tamper-evident **ghost images**

3. ACCESS CONTROL SOLUTION

- Advanced ID software
- Professional image capture
- High-quality card printing

IDEAL FOR:
- Corporations
- Hospitals/healthcare
- Visitor management
- Universities
- Time and Attendance

Secure IDs for **ACCESS CONTROL,** which allow employees and visitors to enter facilities or log in to networks, may include:
- **Proximity cards** that utilize an embedded radio frequency identification (RFID) transponder
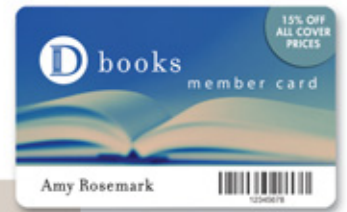- **Magnetic stripe** encoding that supports card-swipe systems

Secure cards can store data to support e-purse, time-and-attendance and other **TRANSACTIONAL** systems with:

- Scannable **bar codes**
- Encoded **magnetic stripes**
- Contact or contactless **smart cards** personalized with machine-readable data

For **ADVANCED SECURITY** applications, secure IDs require the most sophisticated features available:

- Datacard® DuraGard® virtual edge-to-edge **security laminates** with holographic images, microprinting, guilloche patterns and other optical variable devices (OVDs)
- **Ultraviolet fluorescent** printing

2. TRANSACTIONAL SOLUTION

- Essential card design software
- Mid- to high-volume card printing

IDEAL FOR:
- Credit and debit cards
- Retail
- Gift cards
- Loyalty cards
- Stored value
- Gaming

4. ADVANCED SECURITY SOLUTION

- Sophisticated ID software
- Secure image capture
- Card printing and security laminate application

IDEAL FOR:
- Government
- National ID programs
- Driver's license programs
- High-tech corporations
- Universities

THE INDUSTRY'S BEST-SELLING SECURE ID SOLUTIONS

Datacard secure ID solutions include everything you need to build a more secure environment for your organization. Because they are engineered to work together seamlessly, Datacard secure ID solutions provide outstanding uptime and proven long-term reliability. So you can protect your people and facilities — as well as your technology investment.

USER-FRIENDLY IDENTIFICATION SOFTWARE

Our versatile, easy-to-use software fits virtually any user environment.

Datacard® ID Works® identification software
This flexible, powerful platform comes in four unique versions:
- ID Works **Intro** for entry-level ID cards
- ID Works **Basic** for essential card design and printing
- ID Works **Standard** for advanced card design and database management
- ID Works **Enterprise** for sophisticated security and smart card applications

EASY VISITOR MANAGEMENT AND CAPTURE

Our technology makes it easy to capture cardholder signatures with exceptional efficiency.

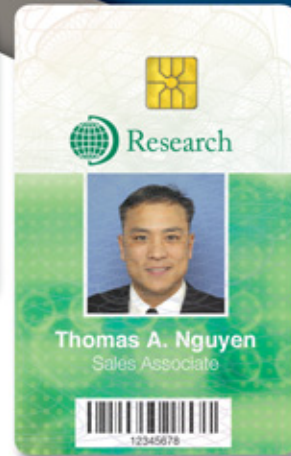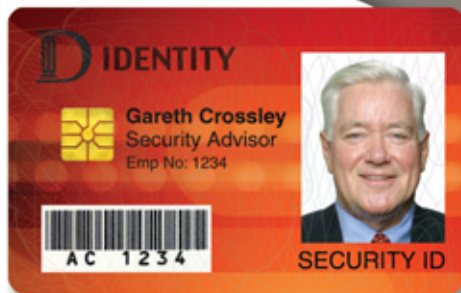**Datacard® ID Works® Visitor Manager software**
The Visitor Manager solution scans official credentials and produces a secure guest ID card in mere seconds. Visitor tracking provides a detailed look at who comes in and out of your building to increase overall security. It also features a barred visitor list and history database, allowing the operator to allow or deny access.

Datacard® Tru™ Signature solution
Incorporating a digital signature into a photo ID adds an additional layer of personalization and security. The fully integrated Tru Signature solution includes everything you need to capture, store and print electronic signatures.

Datacard® ID Works® Capture Plug-In Tool
The Capture Plug-In Tool increases photo capture functionality by integrating with Digital Single Lens Reflex (DSLR) cameras to offer a variety of features, including auto-capture, auto-crop and live streaming video. The Capture Plug-In Tool helps streamline image capture and preparation to print high-quality photos, and is compatible with a large selection of DSLR cameras.

POWERFUL, VERSATILE CARD PRINTERS

Datacard card printers deliver outstanding image quality, reliability and versatility.

Datacard® SP25 Plus card printer
Affordable full-color or rewritable cards for manual-feed applications

Datacard® SP35 Plus card printer
Easy-to-use printer for one-sided color cards

Datacard® SP55 Plus card printer
Fast print speeds for one- or two-sided color cards

Datacard® SP75 Plus card printer
Produces highly secure IDs and applies virtual edge-to-edge laminates

Datacard® RP90 Plus E card printer
Uses retransfer technology to print over-the-edge on heavy-duty composite cards or smart cards with uneven surfaces

HIGH-QUALITY SUPPLIES AND DEDICATED SERVICES

Datacard® Certified Supplies featuring Intelligent Supplies Technology™ help ensure superior image quality, consistent card printing and outstanding performance. They incorporate patented RFID technology, which allows Datacard card printers to recognize when the supplies are installed, automatically adjust settings and track consumption.

Datacard® DuraGard® virtual edge-to-edge security laminates feature standard and customized optical variable devices (OVDs), including holographic artwork, microprinting, guilloche patterns, laser retrievable covert text and color shift ink. These exclusive supply items significantly improve card security and durability.

Datacard℠ Global Services and our extensive network of service experts specialize in helping organizations of all kinds plan and implement successful secure ID programs. These dedicated experts can work with you to accelerate deployment, resolve common issues and fine-tune processes.

WORLD LEADER IN SECURE ID
AND CARD PERSONALIZATION SOLUTIONS

Datacard Group offers the world's best-selling secure ID and card personalization solutions. The company's portfolio includes systems for high-volume card issuance, card delivery and fulfillment, secure ID issuance and passport production, plus extensive service and supply offerings. Datacard Group serves customers in more than 120 countries. www.datacard.com

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