



**Ensure maximum performance
and superior quality
with system-matched supplies**

Accept no substitutes. Insist on Datacard® Certified Supplies.

You already trust your card program to the industry's most reliable, productive Datacard® printer. So why risk compromising its performance with supplies and accessories that are not equally reliable? Whether you need print ribbons, printheads, cleaning rollers or even badge holders, insist on Datacard® Certified Supplies. You'll ensure maximum productivity and help extend printer life. Your cardholders will appreciate sharper-looking, longer-lasting cards that are available when they need them.

System-matched performance

We engineer our complete line of supplies specifically for use with Datacard-brand printers. So you can count on smooth, error-free printing and exceptional uptime, a benefit you won't always find with others' supplies.

One-stop convenience

Whatever you need to support a successful card program, Datacard has it. That means you can use Datacard Certified Supplies for all of your needs, eliminating the hassle of dealing with multiple vendors. In fact, our selection of supplies is the broadest, most technically advanced available. With Datacard, it is easy to produce attractive, durable ID cards because we provide a total solution, from the world's leading brand of card printers, to system-matched supplies, to world-class service and support.

Only Datacard® Certified Supplies offer:

- ◆ Specific calibration for Datacard® printers, ensuring the best results, every time.
- ◆ One-year warranty.
- ◆ The convenience of a total solution, from printers to supplies to service and support.
- ◆ Worldwide availability that gets you the supplies you need, fast.
- ◆ The expertise and dependability of the world's leading brand of secure ID solutions.

Datacard supports industry-leading products with premium-quality, system-matched supplies that enable superior performance, reliability and image quality.

Worldwide availability

With sales and service in more than 120 countries, Datacard guarantees you a direct connection to a complete line of superior supplies when you need them, from anywhere in the world. On-demand access to Datacard expertise via phone also will help you reduce downtime by resolving your issues quickly.



Datacard® innovation equals superior image quality

Dramatically improve the quality and sharpness of photos, graphics and logos by taking advantage of our latest image-quality enhancement: Advanced Imaging Technology™. This innovation leverages optimized print ribbons and user-adjustable image and color controls to give you:

- ◆ Smooth, uniform backgrounds
- ◆ Superior optical density
- ◆ Excellent color matching with cameras and scanners
- ◆ Optimum color consistency from the PC monitor to the personalized card
- ◆ Extremely sharp images and fine-text reproduction
- ◆ Enhanced bar code printing



Advanced Imaging Technology™

Our premium print ribbons optimized with Advanced Imaging Technology dramatically improve the quality and sharpness of photos, graphics and logos for brilliant, life-like images.

DuraGard® Laminates

Datacard laminates offer maximum durability and security for any card program. Our DuraGard® laminates with optically variable security features make photo ID cards virtually impossible to counterfeit. They also provide tamper-evidence that reveals even the most careful alteration or forgery attempts.

ImageCard™ color print ribbons

Ensure your Datacard card printer produces crisp, true-to-life photos, logos, text, bar codes and signatures by using Datacard® ImageCard™ color print ribbons. Use our three-color ribbons for vivid full-color printing or our four-color ribbons with carbon black (k) for printing easy-to-scan bar codes. Specialized ImageCard™ ribbons can also print on both sides of a card and apply inline topcoat panels to maximize card durability.

UltraGrafix™ print ribbons

To help you create the highest-quality monochrome printing, Datacard offers UltraGrafix™ print ribbons in a variety of colors. UltraGrafix™ ribbons print extremely sharp one-color photos, text, logos and bar codes. Clear topcoat and scratch-off ribbons are also available for increased card durability and security. Like all of our print ribbons, UltraGrafix ribbons are system-matched and easy to install for smooth, seamless operation, every time.

High-security, high-durability laminates

A variety of Datacard® print ribbons offer inline application of topcoats and laminates to cards. Our portfolio of DuraGard® protective laminates provides excellent protection against chemicals, abrasion, moisture and ultraviolet radiation. For high-security applications, Datacard DuraGard laminates feature exclusive optically variable security features, including high-resolution holographic images that are registered within each laminate. These images can also be enhanced with several additional overt and covert security features, representing a significant advancement in today's commercially available laminates.

Printheads, cleaning supplies and accessories

When it is time for a new printhead, you will appreciate the convenience of Datacard® printheads. They simply snap into place, with no tools or calibration required. Our supplies automatically clean your printer, keeping your printhead free of debris and maximizing printer performance. Datacard also offers a range of accessories, from card cartridges to badge holders to slot punches.



From the world leader in secure ID solutions

For more than 30 years, Datacard has been helping organizations like yours create efficient, reliable and complete identification card programs. In fact, our solutions have been used to personalize and issue more than 600 million secure ID cards to date, making us the world's leading brand. So when you need a partner to meet your supplies needs, choose the company you know you can trust Datacard.

For more information

To learn more about Datacard® Certified Supplies, please contact your authorized Datacard dealer or visit us at www.datacard.com.

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